

The WVA is a constituent member of WineGB, the national body that provides professional services for the whole of the British Isles. The other local associations are

- i) East Anglian Association
- ii) WineGB Midlands and North
- iii) WineGB South West
- iv) WineGB SouthEast
- v) WineGB Wessex

Members are allocated to the association in which their vineyard lies, although they may join a second association (on payment of the regional fee) The normal regional fee for the WVA is £30 p.a., although for 2021 it will be £0.

Joining

Potential members join via the WineGB website and by contacting the membership secretary at **office@ winegb.co.uk** . All fees are payable via WineGB.



Benefits of WineGB membership

- i) A national email discussion system for exchanging views, problems etc. This can be especially useful when you have received an email that you suspect may be a fraud.
- ii) Webinars. These give you access to panel discussions with experts on a variety of topics such as Soils, frost damage, marketing etc.
- iii) An annual magazine (Grapepress) which can be in hard copy or downloaded.
- iv) Access to advice on sprays that are legal in the UK (often referred to as 'The Green Book')
- v) A National competition on International Standards, judged by Masters of Wine.
- vi) A weekly bulletin on problems, advice etc.
- vii) Access to information/instructions issued by DEFRA
- viii) Organisation of Marketing weeks via Social media and web sites.

A wide range of **webinar recordings** is available online in the members' area. These cover many topics including winemaking, viticulture and marketing. Examples are:

- The legalities of e-commerce
- Optimising Christmas sales
- Routes to marketing- working with the retail sector
- Social media essentials
- Canopy management
- The wonderful world of weeds
- Lockdown 2 – what it means for you
- Identifying your market.

Sustainable wines



The British government has signed up to reducing emissions of carbon over the next 30 years. The Sustainable wines group allows vineyards to gain certification as well as providing a regular newsletter on aspects of making your vineyard sustainable. Amongst the group's aims are the protection of vineyard soils, conservation of the environment and the promotion of biodiversity. Their newsletter includes advice on growing, wine making and packaging

What does the Welsh Vineyards Association offer?

- i) A national competition that has been held at Llanerch Vineyard for the last few years. This is a residential complex with a luxury hotel and dining facilities. This is judged by a panel of 3 that includes an M.W.
- ii) A Welsh website (currently being redesigned)
- iii) News bulletins on problems/ success stories amongst Welsh Vineyards
- iv) Close contact with the Welsh Government for advice, funding etc.
- v) Regular meetings at venues throughout Wales- pandemic permitting!. In 2020, these have been held via Zoom.
- vi) A local committee that oversees activities and meets regularly via Zoom.
- vii) Local knowledge of vineyards, retailers dealing with Welsh Wines etc.
- viii) A trifold leaflet of Welsh vineyards available for downloading and local printing.

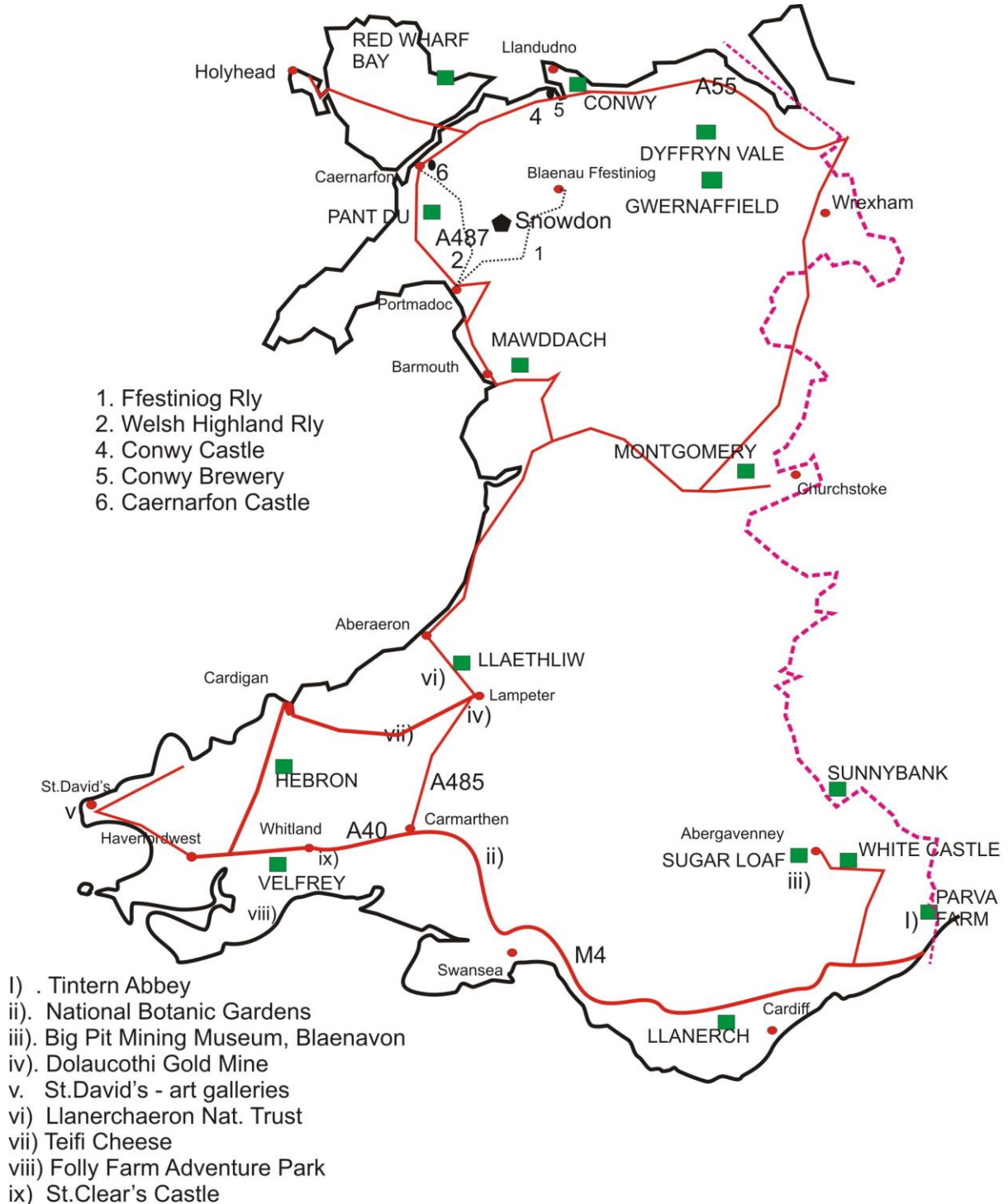
WVA Committee 2020-21

Chairman. Robb Merchant. White Castle Vineyard Abergavenney.

Treasurer. Ryan Davies. Llanerch Vineyard. Nr Cardiff

Secretary. Oliver Richardson. Sulton Vineyard. Wem, Shropshire orichardson19@btinternet.com

Committee members: Judith Dudley, Parva Farm Vineyard, Richard Wyn Huws Pant Du Vineyard



WVA Members and nearby tourist attractions

